Regina

Regina Yan, Product Designer

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Experience

AI DATA ANALYTICS STARTUP

Senior Product Designer @ Clarative
May 2024 - present

- Leading product design for an AI data analytics platform
- Steering product strategy by gathering product signal from sales/GTM, engineering, and landscape research
- Building and maintaining marketing website

HEALTHCARE AI STARTUP

Senior Product Designer @ SuperBill
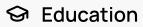Jan. 2023 - May 2024

- Led product design for a patient advocacy platform and AI outbound healthcare phone caller
- Developed front-end components and built marketing website
- Managed customer relationships and developed product roadmap

ENTERPRISE PAAS

Senior Product Designer @ Appian
Aug. 2019 - Jan. 2023

- Designed guided app-building experiences, dev-ops tools and end-user interfaces
- Introduced product illustrations with a focus on diversity and inclusivity
- Mentored UX university hires and contributed to UX onboarding process development
- Won quarterly "Impact Award" for contributions to customer success department's UX processes

Education

Dartmouth College
2019
B.A. in Engineering & Studio Art

Skills

UX/UI
Prototyping tools
Design Thinking leadership
Adobe (Illustrator, Photoshop, InDesign, PremierePro)

Front-End Development
HTML/CSS, Javascript, React

Languages
English - native
French - fluent/C2
Chinese - prof. working proficiency

Interests

Rock climbing, surfing, figure skating, bikepacking, fiber arts

East Coast Greenway Alliance
Board Chair, Jan. 2023 - present
Helping the ECGA build an equitable and safe 3,000-mile trail from Maine to Florida