



Regina Yan Product Designer

www.reginayan.me
linkedin.com/in/reginayan
reginayansomers@gmail.com

Experience

THIRD-PARTY RISK MANAGEMENT (TPRM) AI, STARTUP

Founding Product Designer @ Clarative

May 2024 - present

- Leading product design for a TPRM suite of tools
- Steering product strategy and design thinking at the intersection of sales, go-to-market, and engineering
- Managing product-led growth opportunities and marketing website

HEALTHCARE AI, STARTUP

Senior Product Designer @ SuperBill

Jan. 2023 - May 2024

- Led product design for a patient advocacy platform and AI outbound healthcare phone caller from seed stage to Series A
- Developed front-end components and UI library
- Built marketing website, demo videos, and pitch materials

ENTERPRISE PAAS

Senior Product Designer @ Appian

Aug. 2019 - Jan. 2023

- Designed guided app-building experiences, dev-ops tools and end-user interfaces
- Introduced product illustrations with a focus on diversity and inclusivity
- Mentored UX university hires and contributed to UX onboarding process development
- Won quarterly "Impact Award" for contributions to customer success department's UX processes

Education

Dartmouth College

2019

B.A. in Engineering & Studio Art

Skills

UX/UI

Prototyping tools (Figma, Lovable)
Design Thinking leadership
Adobe Suite (Illustrator, Photoshop, InDesign, PremierePro)

Front-End Development

HTML/CSS, Javascript, React

Languages

English - native
French - fluent/C2
Chinese - prof. working proficiency

Interests

Rock climbing, bikepacking, surfing, figure skating, fiber arts

East Coast Greenway Alliance

Board Chair, Jan. 2023 - present
Advising the ECGA in its mission to build an equitable and safe 3,000-mile trail from Maine to Florida